

HOW TO SELL OUR PREMIUM HIGH MILEAGE BOOSTER AND INCREASE SHOP REVENUE.

PHILLIPS 66® SHIELD® HIGH MILEAGE BOOSTER

The industry's first oil supplement that, when used as directed, results in a blend that meets current API and ILSAC performance standards. Reduce inventory cost and space with our pour-in solution. Combined with Shield Choice, it becomes a synthetic blend formula that mirrors Shield Defense. Want a full synthetic high mileage oil? Combine the booster with Shield Valor.

It's that simple.

1 IDENTIFY THE RIGHT CUSTOMER

Look for signs of severe service like:

- Missing recommended oil change intervals
- Towing heavy loads
- Frequent driving in stop-and-go traffic
- Cars that sit for long periods of time (weekend or collector cars)

2 DETERMINE THE RIGHT OIL

Select from one of the following:

- Shield Choice (Synthetic Blend)
- Shield Valor (Full Synthetic)

3 OFFER TO BOOST PROTECTION

The benefits:

- Extended protection from rust and corrosion
- Cleans sludge that affects engine performance

